



*“ Within the last 10 weeks I have earned \$29,903 in commission, listed two houses \$229,000 and \$560,000, plus converted 33 inquiries to client gateway (searching for homes) and have a couple out this week ready to purchase. This ENTIRE activity came from my VoicePad service. Thanks for your valuable service and support. ”*

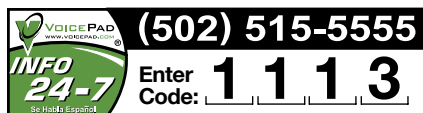
**Hugh Gilliam,**  
 Agent,  
 RE/MAX Around Atlanta

**VOICEPAD® CONNECTS YOU TO BUYERS!**

VoicePad® empowers Mobile Buyers to acquire information on your listing inventory from any phone in either English or Spanish. “Eve,” VoicePad’s® automated Sales Assistant, delivers significantly more inquiries on your property inventory 24 hours a day, 7 days a week. Inquiries are tracked by name, phone number, media source, language preference and general level of interest on each specific property. Eve can transfer a call live to the agent when a potential buyer is holding and instantly provide email and text notification upon each inquiry.

Unlike other “Hotline” technologies, VoicePad® does not require presentation recording or charge for service “by the minute.” VoicePad® is the premier mobile search technology for the Real Estate industry.

**AT THE CURB...**



**ON THE WEB...**



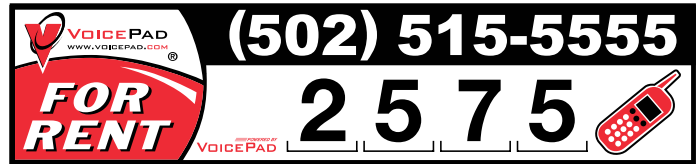
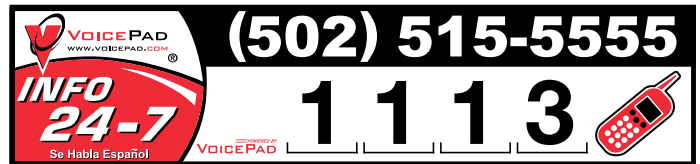
**IN PRINT...**



"I presented VoicePad to a prospective customer before I even had any codes, and I closed the listing on a two million dollar home because I offered this new technology."

**Anthony Acosta, P.A.**  
Agent Majestic Properties

SAMPLE SIGNAGE EXAMPLES



- Powerful Listing Tool
- 3X More Yard Sign & Print Leads
- Tracks Advertising Media Effectiveness
- No Per-Minute Charges
- No Recording Required

INQUIRY TREND REPORT

Call Detail Log for: 201 E. Main St.

DATE	CALLER NAME	CALLER PHONE	CALL TIME	CALL DURATION	CALL LOCATION	TRANSFER TO	NO. TRANS. BY SERVICE	LANGUAGE PREFERENCE
8/8/07	Peteron, Roy	902-855-1518	3:30 PM	2:25 min	no transfer	1	English	
8/8/07	Wireless Call	902-121-8608	4:30 PM	5 min	902-479-9090	1	English	
8/8/07	Call, C	902-888-3864	2:38 PM	4:5 min	no transfer	2	English	
8/8/07	Smisson, M	902-888-4367	8:30 PM	5 min	902-888-1212	2	English	
8/8/07	Gaffo, Peter	902-888-7481	3:12 PM	8:5 min	no transfer	1	English	
8/8/07	Ortega, Susan	902-121-3547	8:30 PM	10 min	no transfer	2	Spanish	
8/8/07	Peteron, Roy	902-888-1518	3:30 PM	2:35 min	no transfer	1	English	
8/8/07	Wireless Call	902-121-8608	4:30 PM	5 min	902-479-9090	1	English	
8/8/07	Call, C	902-888-3864	2:38 PM	4:5 min	no transfer	2	English	
8/8/07	Smisson, M	902-888-4367	8:30 PM	5 min	902-888-1212	2	English	
8/8/07	Gaffo, Peter	902-888-7481	3:12 PM	8:5 min	no transfer	1	English	
8/8/07	Ortega, Susan	902-121-3547	8:30 PM	10 min	no transfer	2	Spanish	

MAY 2007

Language	Count
Total Calls	20
English	18
Spanish	2
AdTrack1	8
AdTrack2	12
AdTrack3	8
AdTrack4	13
AdTrack5	9

Total Daily Call Volume

Bar chart showing call volume by day of the month.

DETAILED LEAD REPORT

EMAIL LEAD NOTIFICATION

Dear Craig Garrett,

You had an inquiry on the following code: **7501**

Inquiry Received: **10-29 12:31 PM**  
 Caller Name: **UNIVERSITY OF L**  
 Caller ID: **(502)852-1719**  
 Description: **2011 Cherokee Parkway**  
 Language Preference: **English**  
 Ad Trac: **Yard Sign**  
 Call Transferred: **No**  
 Voice Mail Left: **No**

To find the address for this phone number, try a reverse lookup by clicking on one of the following engines:

[WhitePages](#) [YAHOO!](#) [Google™](#)

For a complete report of all activity, log into your account summary at <http://admin.voicepad.com>

Questions about your account?  
 Email us at <mailto:customer.care@voicepad.com>

We appreciate your business!

The VoicePad Team

TEXT LEAD NOTIFICATION



CALL FOR A DEMONSTRATION TODAY  
**1-888-595-7347**